



2018 SPONSORSHIP OPPORTUNITIES



ABOUT LAWYERS' COMMITTEE FOR BETTER HOUSING

For more than three decades, Lawyers' Committee for Better Housing (LCBH) has fought tirelessly for the rights of people to live in safe, decent, and affordable housing, while promoting equal access to the courts for those whose voices go unheard without an advocate by their side. As the only legal aid nonprofit in Chicago focused exclusively on serving low- and moderate-income renters with serious housing issues, LCBH plays a critical role in stabilizing families and local communities.

Through an interdisciplinary approach, LCBH provides families with realistic and holistic solutions that allow them to move beyond their legal crisis and secure long-term housing stability.

LCBH's efforts provide renters with knowledge as well as an advocate's voice in and out of the courtroom. Through education, advocacy, and legal representation, LCBH impacts over 10,000 individuals each year.

Your investment is critical to furthering LCBH's important work. So far in 2017, LCBH provided litigation services to another 600 renter families and brief services or representation without litigation to approximately 850 renter families. Your support makes a direct and immediate impact on Chicago communities and families as we continue the fight for renters across the city.

EQUAL ACCESS TO JUSTICE

The vast majority of tenants go to eviction court without an attorney and are summarily evicted from their homes with no opportunity to plead their case. LCBH provides eviction defense for hundreds of families every year. Having an advocate in court makes all the difference in the world. So far in 2017, LCBH recovered nearly \$900,000 in waived rent and damages for its clients.

PRESERVATION OF CHICAGO'S AFFORDABLE HOUSING

Each year, LCBH staff works with renters and community groups, seeking to preserve and improve hundreds of rental units that have been affected by deterioration and foreclosure. LCBH's efforts help ensure that viable and affordable homes are available for current and future Chicago renters.

PROTECTION FOR RENTERS LIVING IN FORECLOSED BUILDINGS

Foreclosure has impacted nearly 1 in 10 Chicago area rental units, yet renters are often unaware of their rights or where to turn for help. So far in 2017, LCBH counseled over 300 of renters facing foreclosure every year and educates key stakeholders including attorneys, community advocates, and tenants on renters' rights and responsibilities.



OUR IMPACT

When Disaster Displaces—Ahmed's Story

Ahmed, an elderly cab driver, and his wife lived in their apartment for nearly 20 years until the owner underwent foreclosure and the bank threatened to evict Ahmed's family. Meanwhile, because the owner had not been maintaining the property, severe rains partially collapsed the roof, damaging Ahmed's belongings and creating dangerous electrical problems. Instead of correcting the problems, the bank filed an eviction action and took the position that Ahmed was not eligible for relocation assistance. The stress of this ordeal affected Ahmed's health. Ahmed suffered bouts of depression and eventually a heart attack.

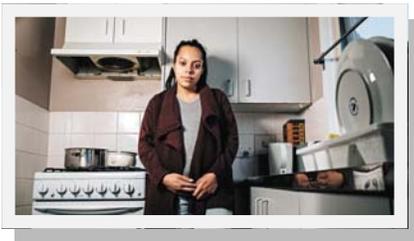
LCBH secured three months for Ahmed to find a new place to live as well as \$10,600 for relocation assistance. After he was safely moved and compensated, LCBH stayed on Ahmed's case for an additional three months to ensure that his property that had been inaccessible due to the severe flooding could be retrieved.

Ahmed and his wife tried to start over in their newfound home, even though most of their belongings were not accessible due to the significant water damage in their previous home. Eventually the court mandated that the bank pay a contractor to safely remove and deliver Ahmed's furniture to his new home. Ahmed now resides a few miles away, allowing him to live in a decent and affordable home in his neighborhood, making both his family and community stronger.



A Single Mother's Struggle—Danielle's Story

A building in disrepair and scores of tenants left to suffer in neglect is an all too common story when buildings undergo foreclosure. This was the situation Danielle found herself in earlier this year. Her apartment had bedbugs and mold and her landlord would not answer her calls. She worried for the health and safety of her family. On top of the poor living conditions, Danielle began falling behind on her rent after losing her job. She waited anxiously for her name to crawl up the list for subsidized housing so she could begin to look for an affordable



and decent new home. Conditions worsened to such an extent that a court-appointed receiver was tasked with emptying the building. The receiver filed an eviction against Danielle that threatened her chances of receiving subsidized housing. This is when Danielle reached out to LCBH.

LCBH lawyers worked quickly to reach an agreement to have her eviction dismissed, all of her back rent waived, and the case sealed. Having the case dismissed and sealed removed any potential hurdles preventing her from being eligible for subsidized housing. LCBH staff worked hard to guarantee a fresh start for Danielle and her children.



SPONSORSHIP IMPACT AND OPPORTUNITIES

In 2016, 89% of the 25,000 renters in Cook County's eviction court did not have an attorney. At LCBH, we know that the impact of legal representation for Chicago renters cannot be overstated. Partnering with LCBH's dedicated staff changes the numbers for renters in court. We're very proud to report that 99% of our clients achieved beneficial outcomes in 2016. Having more time to stay in their units can offer families the chance to locate affordable replacement housing. We were able to secure additional time for 62% of our clients. In 67% of cases, our clients received a vital financial benefit such as waived back rent or relocation assistance. These outcomes would be almost impossible for renters to achieve on their own, and would be equally impossible without support from sponsors like you.

Your support furthers LCBH's ability to provide services to those in need and helps train the advocates of tomorrow. Supporting LCBH as a sponsor provides you the unique opportunity to connect with Chicago's legal aid community and other like-minded organizations, all while helping us make Chicago a more just place to live. **Sponsorships** allow LCBH to sustain and grow our programs throughout the year in the places of most critical need. Based on your chosen sponsorship, you receive event tickets, branded recognition, partnership opportunities, and more.

For those looking for ways to give through direct service, LCBH benefits greatly from a talented pool of pro bono attorneys.

Pro bono attorneys are trained to practice housing law; strengthen negotiation and litigation skills; experience counseling and interviewing clients; earn CLE credits; and, most importantly, make a difference in the lives of others. To learn more, contact our pro bono coordinator, Julie Pautsch at jpautsch@lcbh.org.

In-kind gifts of goods or services are another tangible way to give to LCBH. It helps us provide needed services, host fundraising events, and much more without incurring additional costs. Examples of in-kind gifts include legal books, computers, furniture, event or meeting space, technical support, printing services, and database & research access.

2017 SPONSORS

Albert J. Pick, Jr. Fund
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Skadden, Arps, Slate, Meagher & Flom
Steptoe & Johnson
Stout Risius Ross
United Way
Winnetka Congregational Church



SPONSORSHIP LEVELS

INNOVATOR - \$20,000

- Presenting Sponsor for all LCBH events throughout the year
- Invitation for two (2) to our Innovators Update Lunch with Executive Director, Mark Swartz, for a update on critical housing issues and policies affecting Chicagoans
- Logo prominently featured on pre-event promotional materials, webpage, and day-of signage
- Sponsor feature on LCBH social media platforms
- Logo spotlighted on day-of event materials and A/V presentations
- Full-page ad in all event programs
- Ten (10) tickets to be used between any LCBH event

CHAMPION - \$10,000

- Special recognition at all LCBH events throughout the year
- Logo featured on pre-event promotional materials, webpage, and day-of signage
- Sponsor feature on LCBH social media platforms
- Logo spotlighted on day-of event materials and A/V presentations
- Half-page ad in all event programs
- Eight (8) tickets to be used between any LCBH event

LEADER - \$5,000

- Logo featured on pre-event promotional materials, webpage, and day-of signage
- Sponsor feature on LCBH social media platforms
- Logo on day-of event materials and A/V presentations
- Quarter-page ad in all event programs
- Six (6) tickets to be used between any LCBH event

ADVOCATE - \$2,500

- Logo on pre-event promotional materials, webpage, and day-of signage
- Logo on day-of event materials and A/V presentations
- Four (4) tickets to be used between any LCBH event

PARTNER - \$1,000

- Name on pre-event promotional materials, webpage, and day-of signage
- Name listed on day-of event materials and A/V presentations
- Two (2) tickets to be used between any LCBH event



SPONSORSHIP REPLY FORM

- Yes! We would like to sponsor the critical work of the Lawyers' Committee for Better Housing
- Innovator \$20,000
 - Champion \$10,000
 - Builder \$5,000
 - Advocate \$2,500
 - Partner \$1,000

Contact Information

Company Name _____

Contact Person _____

Address _____

City, State Zip Code _____

Email _____

Phone Number _____

Email this form to development@lcbh.org and include your company logo as a jpg file in color and black and white at 300 dpi or higher.

- We are unable to sponsor the event this year but would like to make a tax-deductible donation in support of LCBH's efforts in the amount of \$ _____.

Payment Method

___ Please invoice me at the email address above.

___ Please call me for my credit card information or ACH information.

For more information about sponsorship opportunities with the Lawyers' Committee for Better Housing, please contact Cynthia Fox, Operations Manager, at cfox@lcbh.org or call 312-784-5214.